



FEDERCHIMICA

ASSOBIOTEC

Italian Association for the Development of Biotechnology



INNOVHUB  
STAZIONI SPERIMENTALI  
PER L'INDUSTRIA

Innovazione e ricerca

INTESA  SANPAOLO

 **BioInItaly**<sup>®</sup>  
Investment Forum  
by Assobiotec

&



Where Biotech meets Investors  
*Milan, April 18-19, 2012*

[www.bioinitaly.com](http://www.bioinitaly.com)

# WHO WE ARE



FEDERCHIMICA

ASSOBIOTEC

Italian Association for the Development of Biotechnology

- Assobiotec is the Italian Association for the Development of Biotechnology
- More than 120 Associates, involved in the biotech-related fields: pharmaceuticals, diagnostics, agro-food, fine chemicals, environment, processing industry and equipment
- 8 Scientific and Technologic Parks involved in biotech
- Focus on innovation and development
- Co-founder member of EuropaBio, the European Association for Bioindustries
- Member of the Italian Chemical Industry Federation (Federchimica)



INNOVHUB

Innovazione per le PMI

- Innovhub is the Special Agency for Innovation of the Milan Chamber of Commerce
- Innovhub supports the competitiveness of SMEs by providing services to their innovation related activities
- We have a special focus in biotechnology, supporting R&D and business cooperation
- As member of the Enterprise Europe Network, we support technology transfer and business cooperation from/to Europe and beyond
- Innovhub is part of relevant local (BioMilano) and European networks (Council of the European Bio Regions) related to biotechnologies
- We coordinate several European projects in biotech as ABCEurope, Alps Biocluster and EBTC India

INTESA  SANPAOLO

- Leading Banking Group in Italy and one of the top banks in Europe
- The Group ranks first in Serbia, Second in Croatia and Slovakia, third in Albania, fifth in Egypt and Hungary sixth in Bosnia and Herzegovina and eight in Slovenia
- 11.3 million customers  
In Italy through 5,900 Branches
- Strategic Operations in Central European market. The Bank serves 8.6 million Customers through 1,800 branches
- As of 06/30/2010 Intesa Sanpaolo Had total assets of € 374.8 bln and customers deposits of € 436.5 bln
- As of 10/11/2010 the Market Cap. of the Group was equal To € 31.2 bln

# ABOUT THE STARTUP INITIATIVE

## WHAT WE DO

We are engaged in accelerating the Innovation and R&D of companies in the biotech field

## THE PROCESS

Join us on [www.bioinitaly.com](http://www.bioinitaly.com)

A Group of experts in the biotech field will select the Start-ups for the Arena

## THE EVENT

On a yearly basis we organize a highly innovative end-to-end process aimed at scouting start-ups and facilitating financing rounds as well as closing business agreements in the biotech field.

## PAST EVENTS

- >150 projects analysed
- 60 Start-Ups admitted
- 300 Investors
- 5 Deals

## THE STEPS



# THE INVESTOR ARENA MEETING

## AGENDA

**April 18, 2012**

- 09:00**            **Registration & Welcome Coffee**
- 9:30**              **Welcome Message**  
**Assobiotec – Innovhub SSI – Intesa Sanpaolo**
- 10.15**            **Presentation of the Investor Arena Meeting,**  
Bill Barber, *President of Maverick Angels*  
Germano Carganico, *Assobiotec*
- 11:10**            **Start-Up Presentations**
- 12:30**            **Networking Lunch**
- 13:30**            **Start-Up Presentations**
- 17:15**            **Networking Cocktail**

**April 19, 2012**

- |              |  |
|--------------|--|
| <b>09:00</b> | <b>Registration &amp; Welcome Coffee</b> |
| <b>09:30</b> | <b>Start-Up Presentations</b>            |

We are pleased to invite you to join the Group of Investors at the Investor Arena Meeting, the BioInItaly Investment Forum & Intesa Sanpaolo Start-Up Initiative scheduled on 18-19 April 2012

**LOCATION OF THE EVENT:**

**RSVP: [bioinitaly.assobiotec@federchimica.it](mailto:bioinitaly.assobiotec@federchimica.it)**

April 18-19, Investor Arena Meeting, at Palazzo Besana, piazza Belgioioso 1 (Milan)